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518 563-4777

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61 Riley Avenue, Plattsburgh, New York 12901

518.563.4777

[www.adirondackfarmersmarket.com](http://www.adirondackfarmersmarket.com)



**Welcome to....**  
**The 2011 Adirondack Farmers' Market Season**

***8 Locations      Season Rates      Special Events***

**Please read this vendor packet carefully. There have been changes made.**

We encourage you to join us in making these markets an enjoyable community event and a success for everyone! Since we are vendors as well as owners, we wish to keep our prices as low as possible. To keep market prices reasonable, we need you to help organize our craft shows and special events.

**Vendor Deadlines for 2011 lowest rates**

**Deadline for Season Vendor Sign-up:**

**MAY 15, 2011**

If you commit to one season at any market by this date you will be entitled to a listing on the AFMC website: [www.adirondackfarmersmarket.com](http://www.adirondackfarmersmarket.com)

**Adirondack Farmers' Market Cooperative, Inc. is a member owned not-for-profit organization.**

## AFMC Vendor Membership Benefits

One membership fee covers all our markets. For \$35.00 you can become a member of a vendor-owned cooperative that can increase your sales and reduce your overhead. Becoming a member:

- Reduces rates.
- Gives you a Voice and a Vote in the operation of the Adirondack Farmers' Market Cooperative, Inc.
- Covers your Farmers' Market site with General Liability Insurance.
- Makes fruit and vegetable producers eligible to apply to accept Farmers' Market nutrition program coupons for WIC recipients and Senior citizens. Some markets accept EBT Cards.
- Offers you the chance to set up and sell at other craft shows and events under our tent.
- Keeps you connected with Cornell Cooperative Extension offices.
- Links you automatically to "Adirondack Harvest" which has programs to aid farmers and encourages consumers to buy locally. [www.adirondackharvest.com](http://www.adirondackharvest.com)
- Makes you a member of the Federation of Farmers' Markets of NY that offers product liability insurance.
- Allows you to buy products from other vendors and resell them at AFMC markets.
- Allows you to join together with other members to share booth space.
- Lists you on our web site.

[www.adirondackfarmersmarket.com](http://www.adirondackfarmersmarket.com)

# 2011 AFMC Markets and Rates

## **Chateaugay Lakes Farmers' Market:**

State Rt. 374, Lawn of the Hollywood Inn

Market Manager: Jo Ellen Saumier 518-497-6038

10 ft. x 8 ft. space under tent. **Saturdays: June 18 - September 3 10:00 am – 2:00 pm**

Discounted season rate \$120.00 for 12 markets

**Special events: Chateaugay Arts and Crafts Festival - July 30**

## **Elizabethtown Farmers' Market:**

Behind Adirondack Center Museum

Market Manager: Gina Agoney 518-293-7877

10 ft. x 8 ft. spaces under Adirondack-style pavilion, free electricity.

**Fridays: May 20 - October 14 9:00 am – 1:00 pm**

Discounted season rate \$220.00 for 22 markets

## **Keene Farmers' Market:**

Route 73, Marcy Airfield

Market Manager: Dick Crawford 518-561-7167

10 ft. x 8 ft. spaces under tent or bring your own cover

**Sundays: June 19 - October 9 9:30 am – 2:00 pm**

Discounted season rate \$170.00 for 17 markets

## **Malone Farmers' Market:**

Rt. 11, Malone Airport

Market Manager: Vicky Lesniak 518-497-0083

10 ft. x 8 ft. space under a pavillion.

**Wednesdays: June 15 - Oct. 12 12:00 pm – 4:30 pm**

Discounted season rate \$180.00 for 18 markets

## **Saranac Lake Farmers' Market:**

Tuesday, Location and Time to be determined. We are currently looking for a new location and manager for the Saranac Lake Farmers' Market.

**Paul Smith Farmers' Market**

Paul Smith's College near the lake by the library.

Market Manager: Paul Moriarty 518-637-2377

10' x 8' space under market tent or bring your own cover

**Fridays: June 17 - September 23 2:00 pm - 5:00 pm**

Discounted season rate \$150.00 for 15 markets

**Tupper Lake Farmers' Market**

Wild Center Museum under tent – limited space, contact Market Manager

Market Manager: Ellen Beberman 518-891-7470

**Thursdays June 16 - September 15 11:00 am to 3:00 pm**

Discounted season rate \$140.00 for 14 markets

Special Events: July 14 – Local Art Day / August 11, Food Fest

**Willsboro Farmers' Market**

Rt 22 - south of Champlain National Bank

Market Manager: Linda Therrien 518-963-4383

**Thursdays June 16 - September 8 9:00 am - 1:00 pm**

Discounted season rate \$130.00 for 13 markets

**SAMPLER PASS FOR ANY OR ALL OUR MARKETS**

**Deadline May 15, 2011**

This Sampler Pass gives you 22 days at any market you wish, on any day you want as long as space is available.

Get the freedom of a by-the-day vendor at the season rate.

22 Tickets for only \$220.00.

22 Day passes would cost \$330.00 at full price.

**Sampler passes are non-transferable. They can not be sold or transferred to other vendors.**

Member Name \_\_\_\_\_ Telephone # \_\_\_\_\_

**AFMC 2011 Season and Sampler Sign-Up**  
**Deadline is May 15, 2011**

Season vendors will be assured the same space every week. Sampler Pass vendors will be considered day vendors by the managers. You should call the manager for availability of space.

Market Site	Day	Discount Rate	by number of spaces	Total Cost	25% Deposit
Elizabethtown	Fridays	\$220.00	x		
Keene	Sundays	\$170.00	x		
Saranac Lake	Tuesdays	\$190.00	x		
Chateaugay Lakes	Saturdays	\$120.00	x		
Malone	Wednesdays	\$180.00	x		
Tupper Lake	Thursdays	\$140.00	x		
Willsboro	Thursdays	\$130.00	x		
Paul Smith's	Fridays	\$150.00	x		

Sampler Pass Non Transferable	Any day, any site	\$220.00	x		
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Choose either full season total or 25% market deposit total: \_\_\_\_\_  
 If not already paid, membership dues are required (add \$35.00): \_\_\_\_\_  
 Total due now: \_\_\_\_\_

**Checks returned for insufficient funds will be subject to bank fees plus a \$25 handling fee.**

 **For all markets "By-The-Day" Rates are \$15 for members, \$25 for non-members. Please request our "Day Rate Brochure" for this information**

**Need a payment plan for the season?**

- By May 15 - Deposit of 25% due for all markets and Sampler Pass
- By July 1 - Another 25% of season rate due
- By Aug. 1 - Remainder (50%) of season rate due.

**Vendors with overdue payments to AFMC will be charged \$20 per market site and will not be allowed to set up until fees are paid.**

Return this page, and the Vendor Agreement and check payable to AFMC for Total Due to:  
**AFMC P.O. Box 716, Morrisonville, NY 12962**

# Vendor Agreement

As a Cooperative, we ask for your cooperation!

I understand that I am required to bring to market and display not less than 70% items produced directly by me, my family or my employees. I agree to label or place signage on all other items indicating producer or place of origin.

I understand that I am responsible for any and all permits and licenses my products require and will bring these documents to the markets.

I understand that if I am unable to attend a market as contracted, I am still responsible for paying the stall rental fee and informing the market manager that I will be absent.

I understand that an inspection by a committee of AFMC members may occur during the market season.

I agree to hold harmless the market, its sponsor and manager from any legal or financial liability in case of accidents or incidents at the market. I understand that I am responsible for keeping my space safe for vendors and customers.

I understand that if I engage AFMC in litigation for any reason and AFMC is cleared of the charges, I am liable for all legal expenses incurred by AFMC during the course of the litigation.

I have read and agree to abide by the By-Laws and Rules & Regulations of the Adirondack Farmers' Market Cooperative, Inc. (AFMC) which are posted at our website, [www.adirondackfarmersmarket.com](http://www.adirondackfarmersmarket.com) or will be mailed to me upon request.

Name \_\_\_\_\_  
Business Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

Products to be sold
_____
_____
_____
_____
_____
_____
_____

Signature \_\_\_\_\_ Date \_\_\_\_\_



**Please attach copies of all relevant certificates, permits and licenses your business has been issued including your New York state sales tax number certificate (for non-food items). If you do not attach them, AFMC will request copies before you begin vending at any market. There are new regulations for offering samples at Farmers' Markets.**

**Please fill out vendor information below:**

(Deadline May 15, 2011 for listing in Website)

**Please print** your information carefully

Products: \_\_\_\_\_

\_\_\_\_\_

Business Name: \_\_\_\_\_

\_\_\_\_\_

Vendor Name: \_\_\_\_\_

Address:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website (If applicable) \_\_\_\_\_

Mail this completed form with your sign-up form and vendor agreement to:

AFMC

P.O. Box 716

Morrisonville, NY 12962

